



Genesee Christian School

1223 S. Belsay Road, Burton, MI 48509

Phone: 810-743-3108

Dear Business Owner,

Over the past 17 years, the Genesee Christian School's Annual Auction has raised over \$1.5 Million to help with special projects including increased security, building and parking lot renovations, new playground equipment, technology upgrades, as well as supplementing the general fund to meet operating expenses. Last year, we raised \$87,000 for new flooring for our elementary school classrooms. With your help, **our goal is to raise \$100,000 this year.**

Our business partners play a key role in sponsoring the Auction. This event is our biggest school-wide fundraiser. It receives support from various businesses and individuals through sponsoring the event, placing ads in our Auction Catalog, and donating items to be sold. All proceeds from the Auction go directly to the school.

This year, we are spending an evening under the stars telling the story of the school and the students that make it so special. By sponsoring this event, you are joining our GCS Community. Tickets for the event are included with each sponsorship opportunity if you would like to join us on March 13, 2027, at the Flint Farmers' Market. Recognition of our sponsors will make our 200+ guests aware of your generosity.

Genesee Christian School is a 501(c)(3) non-profit organization and all donations are tax deductible. Please feel free to contact our Auction Committee with any questions at (810)743-3108 or at auction@geneseechristianschool.com.

Will you partner with us and become a sponsor?

Sincerely,
The Genesee Christian School Community

Sponsorship Opportunities



Legacy Sponsor - \$10,000

Make an impact by jumpstarting our renovation project

What you will receive from us:

- Full page ad located inside the front or back covers of our Auction Catalog
- Logo on all Auction Donation Forms handed out to businesses and families
- 4 social media posts/stories recognizing your generosity
- Announcer recognition at the Auction
- 4 Auction tickets + reserved VIP seats for the Live Auction

Premier Auction Sponsor - \$5,000

Support the event by covering our limited event expenses

What you will receive from us:

- Full page ad located inside the center fold of our Auction Catalog
- Logo on all Auction Donation Forms handed out to businesses and families
- 3 social media posts/stories recognizing your generosity
- Announcer recognition at the Auction
- 4 Auction tickets + reserved VIP Seats for the Live Auction

Project Sponsor - \$2,500

Be the first to donate to our Raise Your Paddle Project

What you will receive from us:

- Custom slide displayed during Raise Your Paddle in the Live Auction program
- Full page ad in our Auction Catalog
- 2 social media posts/stories recognizing your generosity
- 2 Auction tickets + reserved VIP Seats for the Live Auction

Event Sponsor - \$1,250

Partner with us by contributing early to our fundraising efforts

What you will receive from us:

- Half page ad in our Auction Catalog
- 2 social media posts/stories recognizing your generosity
- 2 Auction tickets

Advertisement Opportunities



Do you want to support our Auction but not be a sponsor? Advertising in our Auction Catalog is a perfect opportunity for you! Every guest who attends our Auction receives a catalog with advertisements, Live Auction items, and details about the event. We are expecting to sell out our 225 tickets this year.

Full Page Advertisement - \$550

5" x 8" Vertical Ad

Half Page Advertisement - \$250

5" x 4" Horizontal Ad

Quarter Page Advertisement - \$150

2.5" x 4" Vertical Ad

Digital Advertisement - \$100

1920 x 1080 px Slide

With every advertisement, we will also include **1 Social Media post** highlighting your business on our GCS_Auction Instagram and Facebook pages.

You can create an ad based on the specifications above for your company and share it with us, or our digital team can create a design for you. All ads have to be submitted by February 15, 2027. If we do not receive an ad by the submission deadline, we will automatically create one for you.

If you are creating your own ad, please be sure to make it visually appealing and readable. Our preferred method of design is Canva. You can share it directly to Auction@GeneseeChristianSchool.com or send a high-resolution JPEG.

If we are creating an ad for you, please email us a copy of your logo in a high resolution JPEG or PNG with a transparent background. We would also love to know what services to highlight and a slogan you would like us to use. We will do our best to match your ad to your website design and social media posts. Depending on when we receive your information, we can guarantee only one edit before February 15, 2027.



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Sponsor & Advertiser Contract

Deadline: February 15, 2027

Business/Organization: _____

Contact Name: _____

Address: _____

Email: _____

Phone: _____

Website: _____

Sponsorship Levels:

- ☐ Legacy Sponsor - \$10,000
- ☐ Premier Auction Sponsor - \$5,000
- ☐ Project Sponsor - \$2,500
- ☐ Event Sponsor - \$1,250

Sponsor Ticket Information:

- ☐ Yes, I will use my courtesy auction tickets. Please contact me for guest information.
- ☐ No, thank you. I am unable to use my courtesy auction tickets.

Advertisement Levels:

- ☐ Full Page Ad - \$550
- ☐ Half Page Ad - \$250
- ☐ Quarter Page Ad - \$150
- ☐ Digital Ad - \$100

Advertisement Information:

- ☐ I will provide my own ad for the Auction Catalog.
- ☐ Please make one for me; here is my logo.
- ☐ Use my ad from last year (2026).

I agree to Advertise or Sponsor the GCS Auction at the level selected above. I will email my ad and submit my payment before February 15, 2027.

Signature: _____ Date: _____

auction@geneseechristianschool.com www.geneseechristianschool.com

Genesee Christian School is a 501(c)(3) charitable organization. Tax Exempt # 38-2039520